

Retail's Impact in South Carolina

Retail is the nation's largest private-sector employer, driving the U.S. economy and supporting **55 million jobs** in communities across the country. Here's a quick look at retail in your state.

For the full report, "The Economic Contribution of the U.S. Retail Industry," visit nrf.com/retailsimpact.

28%

of jobs in the state are supported by the retail industry

BY THE NUMBERS

\$69.2B total impact on GDP

\$18.9B direct labor income

75.7K retail establishments

535.8K direct retail employment

867.4K total jobs supported

\$32.3B direct impact on GDP

DIRECT EMPLOYMENT AND GDP VALUE BY MAJOR INDUSTRY IN SOUTH CAROLINA

Industry	Employment (Jobs)	GDP (\$Millions)
Retail trade (including food services and drinking places)	535,820	\$32,334
Accommodation	34,620	\$3,591
Administrative and support and waste management and remediation services	230,100	\$11,187
Agriculture, forestry, fishing, and related activities	39,940	\$1,363
Arts, entertainment, and recreation	59,880	\$2,121
Construction	177,650	\$15,498
Educational services	49,300	\$2,070
Finance and insurance	149,600	\$14,036
Health care and social assistance	256,120	\$18,940
Information	38,740	\$7,980
Management of companies and enterprises	29,850	\$3,421
Manufacturing	271,340	\$39,091
Mining, quarrying, and oil and gas extraction	3,940	\$671
Other services (except government and government enterprises)	183,110	\$7,243
Professional, scientific, and technical services	187,180	\$17,327
Real estate and rental and leasing	171,310	\$43,417
Transportation and warehousing	143,850	\$8,875
Utilities	11,610	\$7,051
Wholesale trade	90,330	\$19,709

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THE ECONOMIC CONTRIBUTION OF THE RETAIL INDUSTRY IN SOUTH CAROLINA 2022

State / Congressional District	Number of Retail Establishments	Employment (Jobs)		Labor Income (\$Millions)		GDP (\$Millions)	
		Direct	Total	Direct	Total	Direct	Total
South Carolina	75,669	535,820	867,420	\$18,924	\$39,519	\$32,334	\$69,156
SC-1	9,465	70,800	114,760	\$2,722	\$5,520	\$4,353	\$9,617
SC-2	10,287	70,850	114,870	\$2,420	\$5,087	\$4,283	\$9,171
SC-3	8,235	61,830	96,610	\$1,974	\$3,833	\$3,451	\$7,005
SC-4	12,707	81,880	145,120	\$2,945	\$7,203	\$5,216	\$12,227
SC-5	8,457	59,700	100,690	\$1,991	\$4,779	\$3,523	\$8,304
SC-6	14,857	103,040	161,270	\$3,798	\$7,538	\$6,416	\$12,998
SC-7	11,662	87,730	134,100	\$3,075	\$5,558	\$5,093	\$9,834